

# WHAT WE STAND FOR

As a high-tech equipment manufacturer, our innovative solutions for selected growth markets create the foundation for a future worth living.



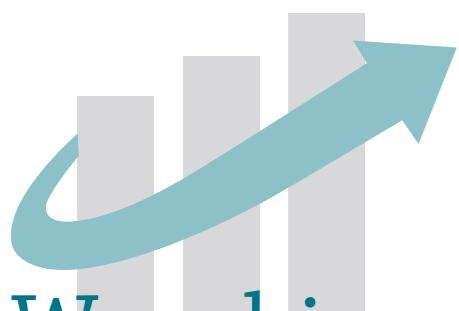
The customer is at the heart of everything we do.

We understand the challenges our customers face. By providing them with top quality products and services meeting their requirements, we make a significant contribution to their success.



We are an attractive employer.

Our modern working environment gives our highly skilled, dedicated employees the opportunity to realize their full potential, and it enables us to continually enhance the high level of services that we provide. Joint success leads to long-term job security.



We achieve profitable growth, and we create value for our customers, business partners, shareholders and employees.

We seek profitable growth in order to secure the long-term, successful development of our company. Our profitability enables us to spearhead innovation and to continually enhance our position in the market. Our actions and our behavior are based on trust, reliability, and responsibility.



Our employees take responsibility for their actions and dedicate themselves to the achievement of our goals.

Our employees are highly motivated and work with a large degree of autonomy and commitment towards achieving our goals. All the company's employees share responsibility for the continuous improvement of our processes and procedures. This involves everyone in the company working together in a spirit of trust, honesty, respect, openness and regard for the contribution made by others.



Diversification within markets, technologies and regions is central to our strategy.

## MARKETS

In our strategic business units of Solar, Electronics and Energy Storage we concentrate on developing, manufacturing and marketing standardized machines and linking them together to create complete, customized system solutions based on intelligent modules.

By continually opening up new markets and endeavoring to balance our business between different sectors and regions, we always make good use of the capabilities of our global footprint.

## TECHNOLOGIES

Our technological expertise and fast implementation of innovations enable us to produce new product features for our customers, and to contribute significantly to improving their productivity.

## REGIONS

Our "follow the market" strategy ensures that we stay close to our customers and continually increase our competitiveness thanks to local value creation. We are also an attractive business partner for multinational customers due to our global production, development and service locations.



Social responsibility and sustainability are more than just buzzwords for us.

As a company, we take our social responsibility seriously, and we support social projects. We make appropriate use of the very latest methods to reduce the impacts of our operations on our environment.



The public has a clear perception of our company.

Our ongoing, factually persuasive public relations activities increase the attractiveness of our company to new and existing customers, and to our business partners, shareholders and employees.